



VISF NEWS

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SOCCKER FESTIVAL BUILDS BRIDGES BETWEEN ETHNIC GROUPS WILL COINCIDE WITH CANADA'S MULTI CULTURAL DAY AND FIFA WORLD CUP™

PENDING FUNDING, A MIX OF ISRAELI PALESTINIAN TEAM TO PLAY AT THE TOURNAMENT ON JUNE 26TH AND 27TH 2010 AT ANDY LIVINGSTON PARK- VANCOUVER BC CANADA

COME OUT AND ENJOY A WORLD CUP-STYLE TOURNAMENT FEATURING FUN, FOOD, AND FESTIVITIES FOR THE WHOLE FAMILY. FREE ADMISSION!

VANCOUVER, CANADA – The Vancouver International Soccer Festival (VISF) is lacing up to kick off its 6th year on **Saturday, June 26, 2010** as Canada's most exciting World Cup-style soccer tournament and multicultural celebration!

VISF brings together 32-48 adult, amateur soccer teams from Canada, the United States, and international communities to celebrate "the beautiful game" and showcase Canada's diversity.

For two days each summer, participants representing their homelands—from Palestine and Israel to Canada and the USA—come together at VISF, not only to represent their countries on the field, but also to celebrate diversity, and cultural harmony.

Mayor Gregor Robertson, who is an avid soccer player, will officially open the festival on June, 26 "VISF is a wonderful contributor to the sporting and cultural life of our city" says Vancouver Mayor **Gregor Robertson**.

"VISF is setting a wonderful example for our Olympic and Paralympics host city, while working to improve the quality of life for kids at home and abroad." Says former Vancouver Mayor and Canada's Paralympics Ambassador **Sam Sullivan**

"Soccer is an amazing medium to build bridges between cultures and nations," says **Adri Hamael**, Festival Founder. "On the soccer field, our differences melt away. There is no Arab and Jew, black and white, rich and poor. When the ball drops, nationality and color of skin do not matter anymore. We have one common goal: to win the game as a team."

Festival Highlights: Exciting round robin action with men's and coed teams, globally inspired cuisine Beer and Wine garden, House DJ and wide-screen tournament TVs , Kids' play zone with face-painting

And games, and more Kick off your summer at this weekend of sport and celebration in the heart of the most livable city on earth!

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